


[326 K Followers](#)

[57.6K Subscribers](#)

[24.1 K Followers](#)

CINEMATOGRAPHER

VLOGGER

PHOTOGRAPHER

INFLUENCER

Employment History

2019 – TO DATE

Video Production Manager – Redhill Education Ltd.

- Work with Head of Design and marketing teams to develop briefs, storyboards, scripts and create shot lists
- Creating and executing monthly Social Media strategy in line with the brand aesthetic of Redhill colleges for all social media platforms – Facebook, YouTube, Instagram, etc.
- Managing a team of junior Videographers
- Creating a strategic video content plan and social media campaigns to engage followers
- Creating self-produced in house content for all social media channels including videos, graphics, etc
- Engaging with followers and other social media accounts in an informative and on-brand tone of voice
- Reporting detailed insights and presenting ideas and findings for new campaigns
- Managing video content in accordance with Google Analytics on YouTube channel (increase in channel subscriptions from 621 to 692 in 3 months – Nov '19 to Jan'20)

2018 – 2019

Videographer – Redhill Education Ltd.

- Timely delivery of brand wise Video assets
- Filming a range of videos from interviews, storytelling, events and landscape
- Editing videos, color grading and creating animated graphics
- Maintenance of video equipment, ensuring all video and audio equipment is in good working order, replacing and ordering equipment as necessary

2014 – TO DATE

Social Media Influencer

- Managing own social media platforms on Facebook, Twitter, YouTube and Instagram
- Planning & producing engaging content for all four platforms – pictures, posts, videos, etc.
- Brand promotion and endorsement and collaboration with other influencers / social media accounts ([World Remit](#), [Collab. With Cricket Team Captain](#), [Current affairs](#), etc)
- [Interview with SBS](#)
- Content range: Travel vlogs, current affairs, educational videos, etc.

Education

2018

Bachelor in Interactive Media – Academy of Information Technology (AIT)

- [Marching Forward](#) - Best Documentary Award in AIT Dot Motion Awards 2019
- [Battle for Waterloo](#) - Best Documentary Award in AIT Dot Motion Awards 2018 (Presented by Anna Broinowski – Walkley Award Winning Filmmaker and Author)
- Documentaries, short films, music videos, v-logs, travel videos, course promos, etc.

[Here](#) is a brief overview of some of my work

2016

Diploma of Management – QIBA, Sydney

Skills

- Facebook Advertising, Creator Studio, Monetization, and Facebook Business
- YouTube Studio, Advertising and Analytics
- Instagram Business and Instagram TV (IGTV)
- Digital Content creation and Marketing
- Social Media Strategy
- SEO & Google AdSense
- Videography / Photography
- Adobe Creative Suite
- Studio Lighting
- Video Editing

Equipment for Content Production

- Canon 6D
- Canon 60D
- Canon G7x – Mark II
- Gimbal
- GoPro Hero 8
- DJI Phantom 4

References

David Leslie – General Manager of Marketing, **Redhill Education Ltd.**

“Hardworking, professional and really an asset to the company”

David.Leslie@redhilleducation.com

0447013159

Rachel Ward – Head of Design, **Redhill Education Ltd.**

“Qutaiba is a creative individual and a team player; he always has innovative and fresh ideas to share with the team.”

Rachel.Ward@redhilleducation.com

0408650072

Dr. Helen Goristas – Senior Lecturer, **Academy of Information and Technology**

“Qutaiba has truly been one of our star film students at AIT. Not only is he a strong collaborator but also a talented videographer and storyteller. Qutaiba, possesses a maturity, passion and focus for film making that has exceeded the majority of his peers”

Helen.goristas@ait.nsw.edu.au

0403994248